



Put the fun back in driving!

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Happy Holidays from South Bay Expressway!

Get to Some of San Diego's Coolest New Shopping Destinations this Holiday on South Bay Expressway -- Cash Free Weekends Dec. 8 – 30

(San Diego, Calif. – December 5, 2007) – As a way of saying “Happy Holidays,” South Bay Expressway will offer cash-free weekends beginning this Saturday, December 8. This special holiday promotion will give the public the opportunity to visit Eastern Chula Vista’s new shopping centers and dining venues, now just minutes away from communities across San Diego. The holiday promotion is being offered in cooperation with the Otay Ranch Town Center, Eastlake Design Center, Barona Casino and the merchants of East Lake and Otay Mesa.

Cash free weekends are offered December 8-9, December 15-16, Dec. 22-23, and Dec. 29-30.

And remember, anyone who opens a FasTrak® account with South Bay Expressway drives free on South Bay Expressway until midnight January 13, 2008.

“South Bay Expressway provides fast, direct access to some incredible new shopping and dining experiences in eastern Chula Vista, including the new Otay Ranch Town Center,” said South Bay Expressway CEO Greg Hulsizer. “We wanted to make it easy for people during the busy holiday shopping season to come down and check out these new destinations and experience how quickly they can get to them using South Bay Expressway.”

About South Bay Expressway

South Bay Expressway is a 10-mile express toll road that extends from SR 54 in Spring Valley to SR 905 near the International Border Crossing. This exciting, new transportation alternative offers a fast, reliable and scenic drive, every time. The new connection links the growing communities across Southeast San Diego County and provides convenient access to Downtown, Sorrento Valley, I-8, I-15 North, Otay Mesa and Mexico. The construction of this first-class express toll road was made possible through an innovative public/private partnership. South Bay Expressway is one of the first roads of its kind in California and the U.S.